

## **Moehring, Margo**

---

**From:** Bill Garrison <bgarrison@nefba.com>  
**Sent:** Friday, November 30, 2018 2:02 PM  
**To:** Jessie Spradley; Bill Lazar; Beth Breeding; Moehring, Margo  
**Subject:** FW: Sadowski Educational Effort

FYI – feel free to share with anyone you think may be helpful in the effort to retain at least some of the Sadowski funding.

Bill

---

**From:** Mark Hendrickson <mark@thehendricksoncompany.com>  
**Sent:** Friday, November 30, 2018 1:14 PM  
**To:** Bill Garrison <bgarrison@nefba.com>  
**Cc:** tsumner@tsumner.com  
**Subject:** FW: Sadowski Educational Effort

**From:** Mark Hendrickson  
**Sent:** Friday, November 30, 2018 12:37 PM  
**To:** 'tsumner@tsumner.com' <tsumner@tsumner.com>; Bill@NEFBA.com  
**Subject:** RE: Sadowski Educational Effort

Thanks Theresa

Bill

The Sadowski Education Effort is the lobbying and public relations arm of the local housing finance authorities, plus a few other groups.

SEE advocates primarily for the appropriation of all the monies in the Housing Trust funds for housing programs. As the development community also has a lobbying effort that focuses on SAIL funding, we push for all programs, but watch out a bit more for SHIP (as local HFA's can use SHIP for down payment assistance and other coordinated activities with their local governments).

Florida ALHFA is a member of the Sadowski Coalition, which has the same goals- and of which FHBA is a member.

The following is an update I wrote for some local HFA's, and which I will edit and send to FLALHFA membership. Please feel free to contact me with questions:

### **2019 Legislative Session—Informational**

1. The 2019 legislative session begins in March. The new Senate President will be Bill Galvano (Bradenton) and the new House Speaker will be Jose Oliva (Miami). Senator Galvano has been a long-time supporter of housing funding. Rep. Travis Cummings (Clay County) was named House Appropriations Chairman.
2. The latest (August) revenue estimate for doc stamp distributions into the Housing Trust Funds for FY 19-20 is \$328.2 million (\$229.99 SHIP and \$98.21 FHFC programs/SAIL). The estimated impact of appropriating all available funds to housing programs:

<b>Program</b>	<b>SAIL</b>	<b>SHIP</b>	<b>Combined Totals</b>
Funding	\$ 98,210,000	\$ 229,990,000	\$ 328,200,000
TDC Produced	\$ 499,986,951	\$1,238,692,868	\$1,738,679,820
# of Units	2,238	10,056	12,294
Jobs Created	7,412	21,341	28,753
Economic Impact	\$1,075,712,139	\$3,052,457,405	\$4,128,169,544

3. We worked with both candidates for Governor on housing. Governor-elect DeSantis expressed general support for using trust funds for their intended purposes.
4. SEE contribution letters have been sent to all HFA's and other SEE supporters. Funding level pledges have been received from almost all HFA's.
5. The lobbying team has been engaged and will again be led by Ken Pruitt of The P5 Group. Becker Poliakoff and Sunrise Consulting will also be utilized, as will Bascom Communications (PR and editorials) and LAT Creative (website and materials). The estimated cost of the effort is \$200,000.
6. The day after the election, the Orlando Sentinel wrote an excellent editorial urging Governor-elect DeSantis to submit a budget using all of the monies in the housing trust funds for housing programs. The editorial is attached.
7. Senator Kathleen Passidomo (R-Naples) has filed a bill to prohibit sweeps of the trust funds (SB70). While this bill does not absolutely restrict sweeps (it would take a Constitutional amendment to accomplish that), it is an important part of our strategy to keep the pressure for full funding. We are working with various Republican House members to file the House companion.
8. We were asked by various campaigns for Governor and legislative seats to develop an analysis of the cost of sweeps—lost housing and economic impact—as well as the five-year impact of fully funding housing. Those analyses are:

**Five Year Impact of Full Funding**

- \$1.789 billion appropriated for housing
- 67,012 units built, rehabilitated or sold
- 156,728 jobs created
- \$22.5 billion total economic impact

**Negative Impact of Sweeps**

- \$2.19 billion has been swept from the housing trust funds to general revenue
- 81,566 units have been lost
- 191,512 jobs have been lost
- \$27.5 billion of economic impact lost

9. **Recommendations:** Meet with your legislators to solicit their support for using all housing trust funds for housing programs and to co-sponsor Senator Passidomo's bill or its House companion. It is important to tell

the story of how Florida's housing programs work—this isn't "throwing money at a problem", it is funding programs that have proven over 25 years that they work and attract massive private sector investment in affordable housing.

Mark Hendrickson  
1404 Alban Avenue  
Tallahassee, FL 32301  
850.671.5601  
[mark@thehendricksoncompany.com](mailto:mark@thehendricksoncompany.com)

---

**From:** [tsumner@tsumner.com](mailto:tsumner@tsumner.com) <[tsumner@tsumner.com](mailto:tsumner@tsumner.com)>  
**Sent:** Friday, November 30, 2018 12:23 PM  
**To:** [Bill@NEFBA.com](mailto:Bill@NEFBA.com)  
**Cc:** Mark Hendrickson <[mark@thehendricksoncompany.com](mailto:mark@thehendricksoncompany.com)>  
**Subject:** Sadowski Educational Effort


Bill - Mark Hendrickson's contact info is: [Mark@thehendricksoncompany.com](mailto:Mark@thehendricksoncompany.com), phone 850-671-5601. I've copied Mark on this e-mail so you will have each other's contact info.

Mark – Bill Garrison is the Executive Director for the Northeast Florida Builders Association. Bill is also a past Clay HFA board member. Bill would like more information on the Sadowski Educational Effort.

Let me know if I can provide additional info to either of you.

Theresa Sumner  
Executive Director  
Housing Finance Authority  
Of Clay County  
Post Office Box 1620  
Orange Park, FL 32073  
(904) 278-8006

---

 Virus-free. [www.avast.com](http://www.avast.com)