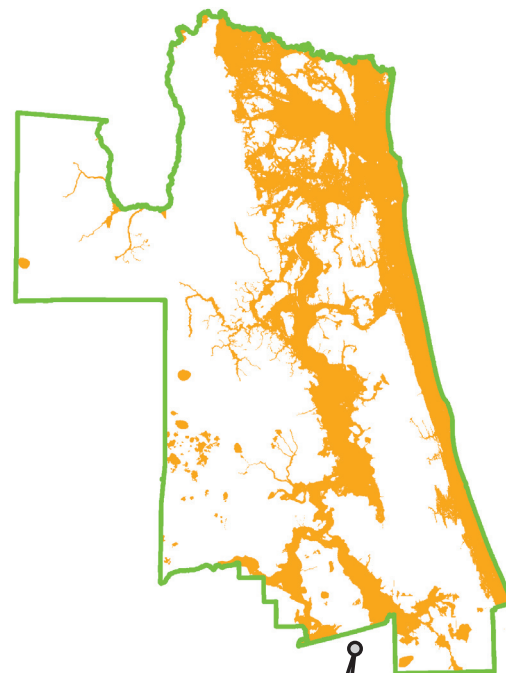


REGIONAL RESILIENCY REBUILD (R3)

Challenge Rules

1. You may, but are not required to, identify your team as individuals, organizations (non-profits, schools, community groups, faith-based groups, etc.) or corporate. As dialogue is one of the objectives, there is a minimum team size of two individuals. While you are not required to characterize your team, your submission must include a list of team members and their contact information.
2. You may, but are not required to, identify your team as "youth", if all members are under the age of 18, or "child" if all members are under the age of 12.
3. Your submission must address only one of the focus areas.
4. You must name your idea.
5. Only one submission will be accepted for each team.
6. Describe what you think we should do after the disaster in your focus area, and why. While these are important considerations, this competition is not about how we get people to safety and keep them safe during and immediately after the disaster. Rather, we are interested in your description of what your focus area looks like 5 to 50 years (you choose) after the event. You may consider any and all of the maps and tools we provide. If you rely heavily on other sources, your submission must identify them and let us know how to access them. We welcome innovation and creativity. You may, of course, share your thoughts on the cost of your scheme or the likelihood of its implementation, but this is not a requirement. Provide typed text of no more than three pages. Provide between one and five images in the form of drawings, photographs, graphics, and/or videos. Do not include any writing or images that are copyrighted, for which you do not have the permission of the owner/creator to use it or that the team does not consent to be posted on an NEFRC webpage, social media or provided to the media after the competition.
7. A selection team with participation from the Public/Private Regional Resiliency Committee of the Northeast Florida Regional Council will consider awards in the following categories:
 - Coastal Communities
 - Urban Environments
 - Ecological and Waterbody Networks
 - The Unidentified and the Unexpected
8. The selection team may issue awards based on team makeup as individuals, organizations, and corporate and may issue youth and child awards in each category. They do not need to issue awards in each category, as they have the discretion to recognize those they feel will best advance the dialogue on resiliency in Northeast Florida. They will make at least one category subject to the "people's choice", using social media.
9. The selection team may consider quality of writing and images, but will focus its decisions on an assessment of the creativity of the team, the do-ability of the ideas and the resiliency of the end-product as far as ensuring the region might thrive after a disaster. Creativity and do-ability are considerations, while the resiliency of the end-product will be a feature of all winning submissions.
10. Submissions must be complete according to these rules and must be made by 5pm EST on May 2, 2016. See the official rules at <http://www.rcinef.org/R3challenge.html>.
11. Winners will be notified by June 1, 2016 and will be featured at the Regional Resiliency Evening Exchange on June 27, 2016. Watch <http://www.rcinef.org/R3challenge.html> for information about prizes.

 @R2E2NEFL



 @R2E2NEFL

REGIONAL RESILIENCY REBUILD (R3)

An Ideas and Design Competition for Northeast Florida

After Superstorm Sandy, a Rebuilding Task Force launched REBUILD BY DESIGN, a regional design competition to promote resilience for the Sandy-affected region. Our Regional Resiliency Rebuild (R3) has similar objectives except the idea is to think about how Northeast Florida could thrive after a disaster, before disaster strikes. Much like its predecessor, REGIONAL RESILIENCY REBUILD (R3)'s objectives are:

1. Contribute to a better understanding of the region's vulnerabilities, strengths, and interdependencies through dialogue and visioning;
2. Generate design proposals that focus on regionally applicable solutions, increase resilience, develop and promote innovation, and integrate local efforts in the region;
3. Build capacity of local communities and federal agencies while promoting an integrated regional approach;
4. Connect to local efforts and strengthen the collaboration within governments and between government, business, academic, non-profit, and other organizations;
5. Ignite innovation, outside-the-box perspectives, and address new trends; and
6. Envision world-class projects with regional impact (either large scale or replicable across the region).

Like Rebuild by Design, REGIONAL RESILIENCY REBUILD (R3) has four focus areas:

1. Coastal Communities
2. Urban Environments
3. Ecological and Waterbody Networks
4. The Unidentified and the Unexpected

This is largely where the similarities end. Unlike its predecessor, R3 seeks to encourage consideration of regional vulnerabilities and to inspire creative ideas BEFORE the disaster happens. We provide a map to begin with that we ask you to believe reflects the areas that have been subject to a disaster. We ask you to imagine that the built and natural environment in these areas have been severely impacted by a storm, and that most buildings and infrastructure in these areas are no longer viable. This exact scenario will never happen, as storms do not follow the pathways set by the flood zones or storm surge zones included in our map. However, the map will help us imagine a disaster before it happens, and this can make us better positioned to rebuild what is appropriate where it is appropriate, to rethink and to regroup after a disaster. We provide other maps and tools to inform your ideas.

Want to participate? Find the rules, maps and tools at <http://www.rcinef.org/R3challenge.html>.

Watch for competition results to be featured at the Regional Resiliency Evening Exchange on June 27, 2016. Watch <http://www.rcinef.org/R3challenge.html> for information about prizes.