First Coast Vision
The Northeast Florida Region in 2060
How are we doing?
First Coast Vision

- Reality Check First Coast
- County Checks
- Generation Check
- Regional Community Institute Committees wrote the Vision
- NEFRC used it to guide the Strategic Regional Policy Plan
Why a regional vision?

– Land use/Transportation/Conservation are regional issues
– We are competing against other regions, worldwide
– What is the character of our region? Let development be a positive reflection of it.
– We have so many assets. We are worth it!
Why here?

Inefficient Land Use Patterns

• Jobs and homes are not located within proximity to each other
Why here?

Road Congestion

• In Jacksonville, the roads in red exceeded congestion standards in 2005.

• In 2025, many more will exceed congestion standards.
Why here?

Low Transit Ridership

- Public transit is not available throughout the majority of the region.
- Low residential densities do not support transit.

* According to the Grow Smart Survey, less than 1/3 of respondents said they would use transit if it were available to them.
Impact on Natural Resources


• The Floridan Aquifer cannot sustain projected growth.

• 50% of residential water usage in the SJRWMD service area is used for landscaping.

• If Florida were a country, it would be one of the top 20 greenhouse gas emitters worldwide.
Why now?

• Trends define us
  – Households are getting smaller while our homes have gotten bigger.
  – We are considering mobility alternatives. What are our choices?
  – U.S. infrastructure needs work. Where will we put the required investment?
  – Other regions are doing it.
  – We are getting older.
We will grow.

• The region will inevitably grow.
• We project our population will add 1.6 million people by 2060.
• That translates to an additional 700,000 households.
• We project there will be another 650,000 jobs.
• Where will we put them?
What happens if we do nothing?
Existing Developed Land and Permanent Conservation Lands

Legend:
- Developed Land
- Conservation Lands Permanently Protected
And the Winner is.....
Multiple Growth Centers

How might we live?

- Uses are mixed in centers throughout the region.
- Jobs and housing are close together, in all counties.
- Centers are connected by roads and transit.
- Rural and suburban outside centers
Our Vision for Prosperity

• Thriving Small Business Regional Action Plan
  – Agriculture
  – Small Business Stats
  – Regional Tourism
  – Partnerships

• CEDS
  – Plan
  – Project List
Our Vision for Community

• Walkable
• Range of Housing Choices
• Work with Large Developers
• Active Lifestyle
• Multiple Growth Centers

• Leadership Recognizes Regional Transit
Our Vision for Resiliency

• Public Safety
• Emergency Preparedness
• Response and Recovery
• Regional Action Plan for Sea Level Rise
  – Adaptation
• Climate Change Mitigation
  – Clean Cities
Our Vision for People

- Good Paying Jobs
- Health Care Access
- Lifestyle Choices
- All Have First Tier Education Access
- Mixed Use Communities
- Housing Choices
- A.L.I.C.E. Approach
Our Vision for Nature

- Water Beyond Borders
  - Partner with S. Georgia on the St. Marys
  - Share Data
  - Low Impact Development

- Green Infrastructure/Where to Grow

- Natural Lands

- Energy Efficiency

- Lower Carbon Emissions from Transit
Our Vision for Mobility

• Efficient Transportation Network
• Incentivize Transit Oriented Development
• High Transit Ridership
• Transit is Attractive as Alternate to Car
• Coordination on Regional Transportation
  – Tampa to Jacksonville Corridor
  – Regional Transit Coordinating Committee
Where Do We Go From Here?
VISION ACTION ITEMS

• Regional Atlas
• Climate Change Impact
• Regional Green Infrastructure
• Regional Housing Assistance
• Partnerships with Health Sector on Vision Implementation
• Multi-modal Transportation Framework
• Regional Leadership
What Do We Do Now?

- Elevate NE Florida Alignment:
  - Comprehensive Economic Development Strategy
  - Strategic Regional Policy Plan
- Affordable Housing (NEFRC Committee & Partners)
- Agriculture (NEFRC includes in SRPP)
- Resiliency (P2R2 Action)
- Water Beyond Borders Implementation
- Regional Tourism Implementation