NORTHEAST FLORIDA REGIONAL COUNCIL

PUBLIC/PRIVATE REGIONAL RESILIENCY (P2R2) COMMITTEE

March 13, 2015

MINUTES

The Public/Private Regional Resiliency (P2R2) Committee met on Friday, March 13, 2015 at 8:00am at the offices of the Northeast Florida Regional Council, 6850 Belfort Oaks Place, Jacksonville, Florida 32216.

The following were in attendance:

Committee Members
Mike McCarthy
Laura D'Alisera (by phone)
Alicia Somers
Alan Mosley
Liz Reynolds (by phone)

Public Attendees/Guests: Kelly Shaw (St. Vincents), Ben Moore, Nathan Stinnette (RS&H), Mike Clark (FTU, by phone)

Staff: Margo Moehring, Elizabeth Payne

Ms. Moehring welcomed everyone, and introductions were made to recognize "Invite a Friend to Breakfast" day. Public comment was invited. The committee reviewed the minutes of the January meeting and approved them by consensus. The committee discussed several opportunities to begin public discussion, and decided on the following steps to end the "approach" phase and transition to implementation:

- Submit an Op Ed piece to the Florida Times Union that introduces the idea of P2R2 and its approach. A draft is to me produced by Margo by March 20. FTU requested 600 words. FTU indicated they would welcome this submission and might will consider others in the future. The committee agreed to provide all comments by March 27.
- Margo and members of both the NEFRC Board and the committee will bring the draft piece to the NEFRC Board on April 2, so they are clear on the positions being taken and next steps, and can provide their input
- Submit the Op Ed after a final review at the April 10 meeting. Meet with the FTU Editorial Board, at their request.
- Do a press release with a message similar to the Op Ed by no later than April 27. Either in this timeframe or as part of a later website launch, submit a story on P2R2 to 100 Resilient Cities to provide a link between the projects and a platform for the public to comment on resiliency.

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- Participate in the 12 County Rotary District Convention to be held at Flagler College on May 8. This will include a panel discussion with participation by P2R2 members between 2 and 4pm.
- Margo and Thomas will participate in a breakout session at the ULI Florida Summit on June 4 on "The Case for Resiliency."
- Use the months of May and June to advance action items and solidify partnerships.
- Announce the actions and partnerships on July 17 at the Project Atrium event at MOCA sponsored by Regions Bank. Partners, press and all will be welcome at this event.

There was general discussion about partnership opportunities, including taking advantage of the existing emergency preparedness structure and the related health care coalition. These was also discussion as to message, including the idea that Northeast Florida has a track record in being proactive (port clean trade, clean fuels coalition) and P2R2 might express its message as a continuation of a regional approach. Public comment was again invited. The meeting ended at 9:30am.

Next Meeting

The Committee will meet again April 10, 2015 at 8:00 a.m.

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