

August 8, 2018 Regional Tourism Meeting Summary

The Regional Tourism Committee of the Regional Community Institute held its 7th meeting on August 8, 2018 at 3:00 pm at the offices of Palm Coast and the Flagler Beaches, 120 Airport Road, 3rd Floor, Palm Coast in Flagler County. The group discussed the importance of partnerships with the many groups that are advocating for regional assets that are also tourism destinations, such as the scenic byways and the East Coast Greenway. There was discussion of the value of the matrix. It was useful in getting the group to consensus on approach and the more robust version that is contemplated in the regional action plan will be even more useful. Ms. Moehring was asked to resend the link to the draft plan to the entire contact list and give them a final week to comment. They will also be notified of the meetings when the plan will be considered: the RCI Board meeting on September 24 and the NEFRC Board meeting on October 4. The group agreed that there was no need to meet again as a Committee until the implementation stage. The meeting ended at 4:00 pm.