



REGIONAL COMMUNITY INSTITUTE OF NORTHEAST FLORIDA, INC.

Regional Tourism Committee Meeting

Wednesday, June 13, 2018, 3pm

City of Fernandina Beach Commission Chambers
204 Ash Street
Fernandina Beach, FL 32034

Meeting Agenda

- 1. Introductions** (name, affiliation, area of interest)
- 2. Overview of RCI, Regional Tourism**
- 3. Summary of May 22 Meeting**
- 4. Invitation for Public Input**
Members of the public are welcome to participate and encouraged to speak on any item brought before the Committee. Please identify yourself as you participate.
- 5. Audience and Marketing**
 - a. **What data do we have?**
 - b. **Business Partners**
 - c. **What marketing do we do now?**
 - d. **How do we pay for it? Funding sources for a regional effort?**
- 6. General Discussion**
- 7. Public Input**
- 8. Next Steps**
- 9. Adjourn**

The Committee posts materials on its webpage at <http://www.rcinef.org/Regional-Tourism-Committee.html>