



REGIONAL COMMUNITY INSTITUTE OF NORTHEAST FLORIDA, INC.

Regional Tourism Committee Meeting

Wednesday, April 11, 2018, 3pm

Heritage Park
124 South Lowder Street
Macclenny, FL 32063

Meeting Agenda

1. **Introductions** (name, affiliation, area of interest)
2. **Overview of RCI, Regional Tourism**
3. **Summary of March 14 Meeting**
4. **Invitation for Public Input**
Members of the public are welcome to participate and encouraged to speak on any item brought before the Committee. Please identify yourself as you participate.
5. **Discussion on Models**
 - a. **First Coast Golf**
 - b. **Florida Restaurant and Lodging Association**
 - c. **Georgia**
 - d. **Sweet Tea Alliance**
 - e. **How does CVB work in each County?**
 - f. **What structure might work in Northeast Florida?**
6. **General Discussion**
7. **Public Input**
8. **Next Steps**
9. **Adjourn**

The Committee posts materials on its webpage at <http://www.rcinef.org/Regional-Tourism-Committee.html>