



# First Coast Vision

The Northeast Florida Region in  
2060

How are we doing?

# First Coast Vision



- Reality Check First Coast
- County Checks
- Generation Check
- Regional Community Institute Committees wrote the Vision
- NEFRC used it to guide the Strategic Regional Policy Plan



## *Why a regional vision?*

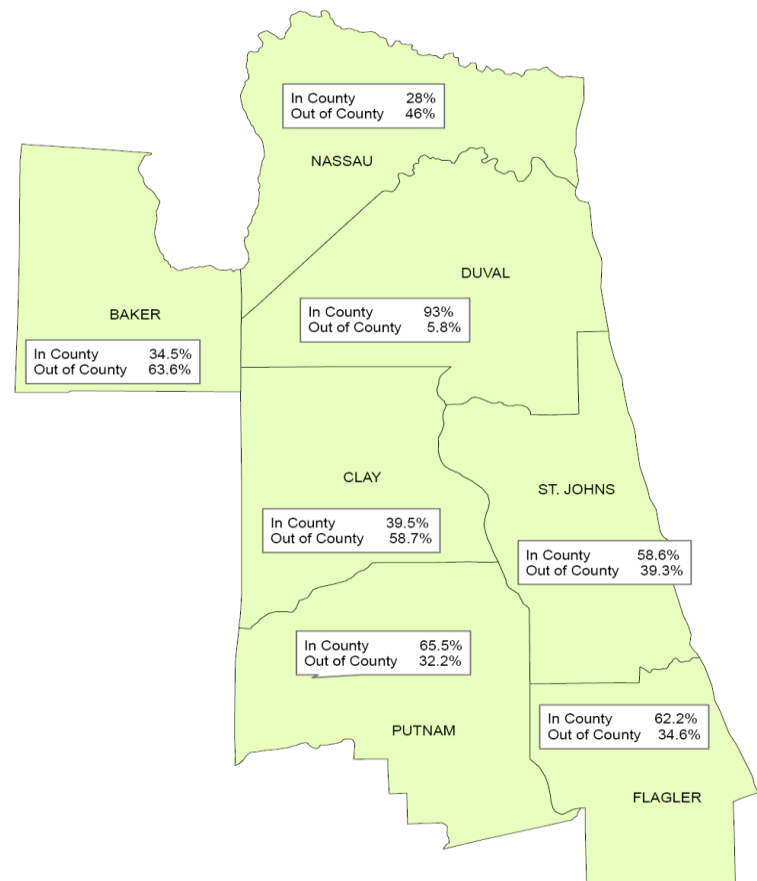
- **Land use/Transportation/Conservation are regional issues**
- **We are competing against other regions, worldwide**
- **What is the character of our region? Let development be a positive reflection of it.**
- **We have so many assets. We are worth it!**

# Why here?

## Inefficient Land Use Patterns

- Jobs and homes are not located within proximity to each other

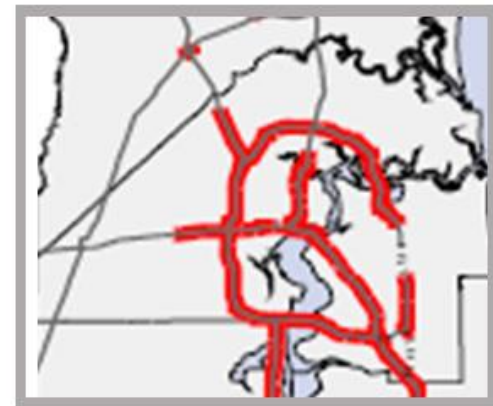
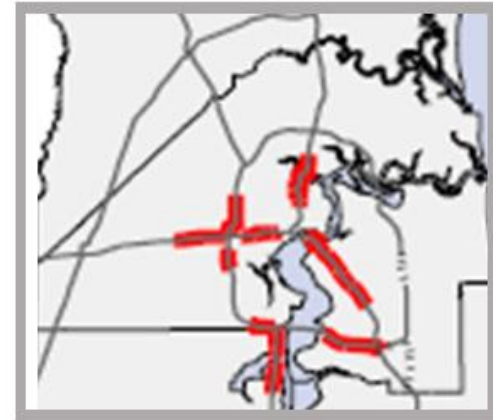
Percent Worker Commute



# Why here?

## Road Congestion

- In Jacksonville, the roads in red exceeded congestion standards in 2005.
- In 2025, many more will exceed congestion standards.



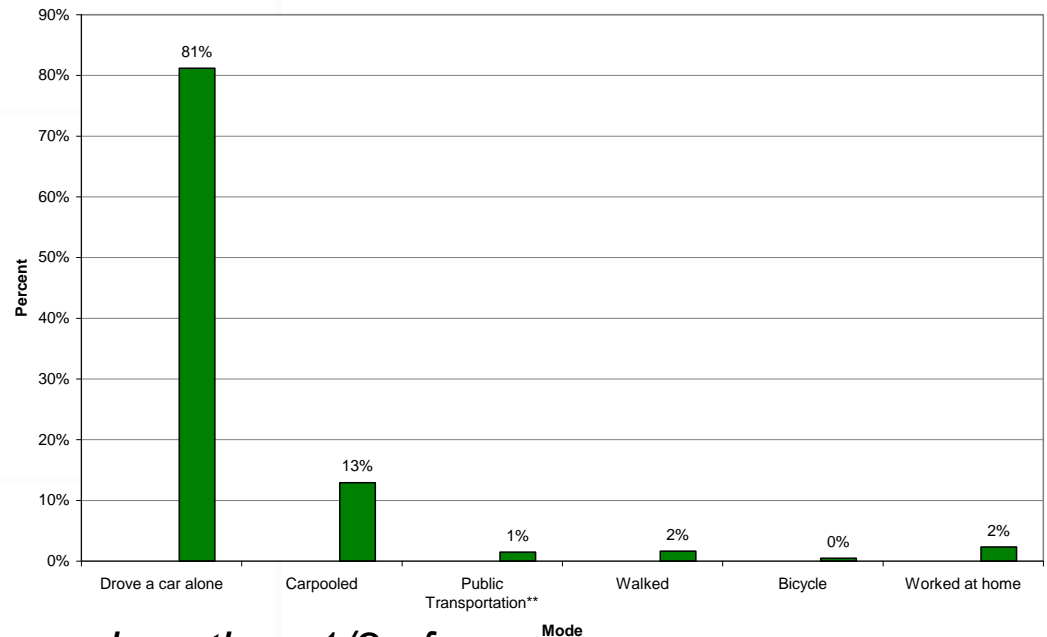
**JACKSONVILLE AREA**

# Why here?

## Low Transit Ridership

- Public transit is not available throughout the majority of the region.
- Low residential densities do not support transit.

Means of Transportation to Work (2007)



*\* According to the Grow Smart Survey, less than 1/3 of respondents said they would use transit if it were available to them.*

# Why here?

## Impact on Natural Resources

- **State of the River Report (EPB/UNF/JU 2008) describes the St. Johns as a threatened watershed critically in need of resource conservation, water quality improvement, and careful management.**
- **The Floridan Aquifer cannot sustain projected growth.**
- **50% of residential water usage in the SJRWMD service area is used for landscaping.**
- **If Florida were a country, it would be one of the top 20 greenhouse gas emitters worldwide.**





## *Why now?*

- **Trends define us**
  - **Households are getting smaller while our homes have gotten bigger.**
  - **We are considering mobility alternatives. What are our choices?**
  - **U.S. infrastructure needs work. Where will we put the required investment?**
  - **Other regions are doing it.**
  - **We are getting older.**





## ***We will grow.***

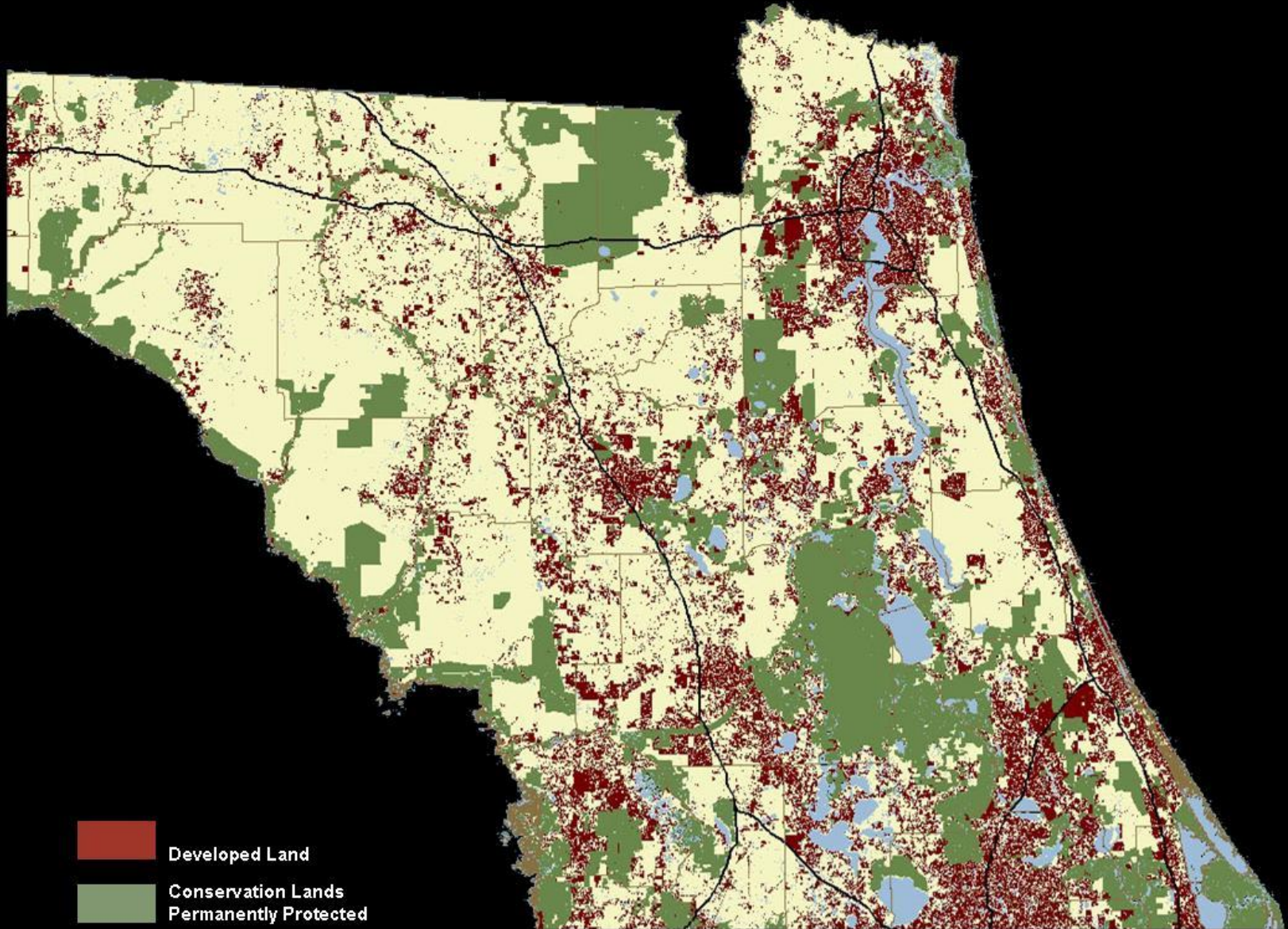
- **The region will inevitably grow.**
- **We project our population will add 1.6 million people by 2060.**
- **That translates to an additional 700,000 households.**
- **We project there will be another 650,000 jobs.**
- **Where will we put them?**



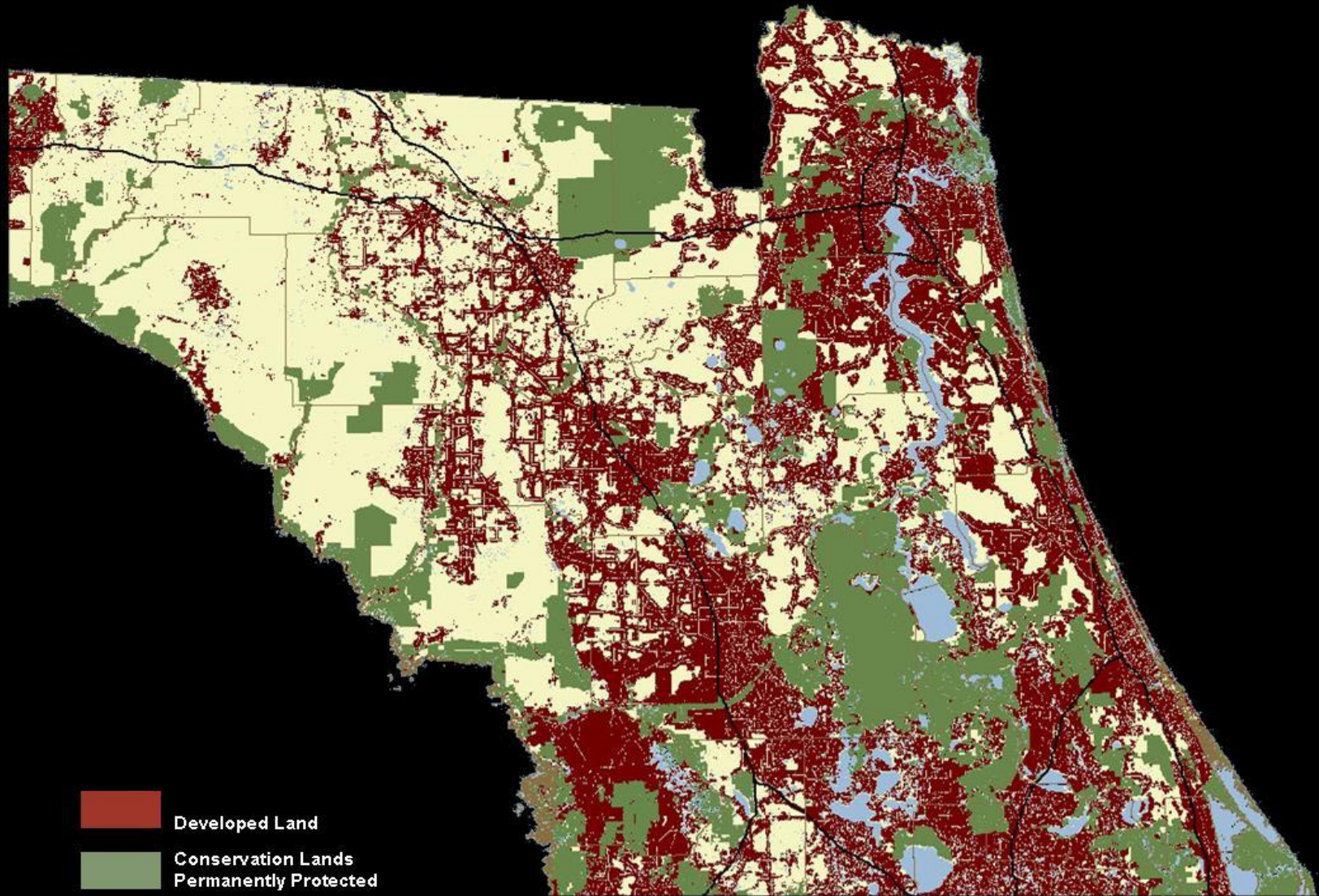
***What happens if we do  
nothing?***



# Existing Developed Land and Permanent Conservation Lands



# 2060 Developed Lands and Permanent Conservation Lands

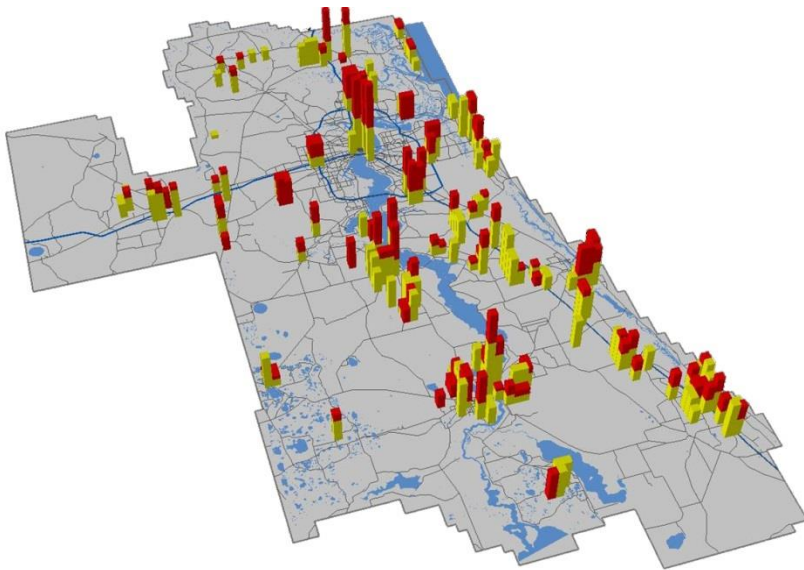


Developed Land  
Conservation Lands  
Permanently Protected



# And the Winner is.....

## Multiple Growth Centers



How might we live?

- Uses are mixed in centers throughout the region.
- Jobs and housing are close together, in all counties
- Centers are connected by roads and transit.
- Rural and suburban outside centers

*The future of Northeast Florida is so bright,  
we have to wear shades!*

## **First Coast Vision**

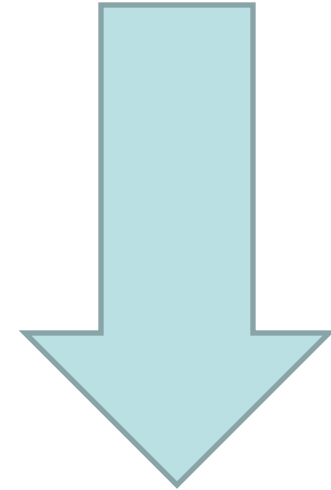


# Our Vision for Prosperity

- Thriving Small Business Regional Action Plan
  - Agriculture 
  - Small Business Stats 
  - Regional Tourism 
  - Partnerships 
- CEDS
  - Plan 
  - Project List 







# Our Vision for Community

- Walkable
- Range of Housing Choices
- Work with Large Developers
- Active Lifestyle
- Multiple Growth Centers
- Leadership Recognizes Regional Transit 
















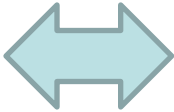
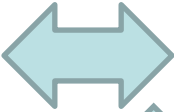


# Our Vision for Resiliency

- Public Safety 
- Emergency Preparedness 
- Response and Recovery 
- Regional Action Plan for Sea Level Rise
  - Adaptation 
- Climate Change Mitigation 
  - Clean Cities 







# Our Vision for People

- Good Paying Jobs 
- Health Care Access 
- Lifestyle Choices 
- All Have First Tier Education Access 
- Mixed Use Communities 
- Housing Choices 
- A.L.I.C.E. Approach 

# Our Vision for Nature

- Water Beyond Borders 
  - Partner with S. Georgia on the St. Marys 
  - Share Data 
  - Low Impact Development 
- Green Infrastructure/Where to Grow 
- Natural Lands 
- Energy Efficiency 
- Lower Carbon Emissions from Transit 

# Our Vision for Mobility

- Efficient Transportation Network 
- Incentivize Transit Oriented Development 
- High Transit Ridership 
- Transit is Attractive as Alternate to Car 
- Coordination on Regional Transportation
  - Tampa to Jacksonville Corridor 
  - Regional Transit Coordinating Committee 

# Where Do We Go From Here?

## VISION ACTION ITEMS

- Regional Atlas 
- Climate Change Impact 
- Regional Green Infrastructure 
- Regional Housing Assistance 
- Partnerships with Health Sector on Vision Implementation 
- Multi-modal Transportation Framework 
- Regional Leadership 

# What Do We Do Now?

- Elevate NE Florida Alignment:
  - Comprehensive Economic Development Strategy
  - Strategic Regional Policy Plan
- Affordable Housing (NEFRC Committee & Partners)
- Agriculture (NEFRC includes in SRPP)
- Resiliency (P2R2 Action)
- Water Beyond Borders Implementation
- Regional Tourism Implementation