



Economic Development Committee on Thriving Small Business Meeting

**Thursday, March 20, 2014
2:30 pm**

**Northeast Florida Regional Council
Soforenko Board Room
6850 Belfort Oaks Place, Jacksonville, FL 32216**

Agenda

- 1) Welcome and Introductions
- 2) Review of Minutes
- 3) Baseline Data
- 4) Questions for Discussion:
 - a) How do businesses know what resources are available?
 - b) Are there opportunities for reciprocity in programs that impact small business?
 - c) Can we support business development functions at the local level?
 - d) Can we do joint marketing for small towns/cities/rural areas?
 - e) Do we know how we are doing as a region? What are our goals and what should we measure?
 - f) Should the supply sources used by businesses in the region be tracked, and/or should the intention to "buy regional" be a feature of incentive programs?
 - g) (For Discussion April 17) What is the status of initiatives that provide access to capital?
- 5) Subcommittee/concurrent initiatives reports, if needed
- 6) Next Steps
- 7) 2014 Meeting Schedule: All 2:30 pm: 4/17, 5/15, 6/19, 7/17, 8/21, 9/11 (if necessary)
- 8) Adjourn

Committee Webpage: <http://www.rcinef.org/Economic-Development-Committees.html>