



Elisa N. DeGregorio
Senior Vice President,
Operations & Strategic Direction
TAMPA BAY PARTNERSHIP

Elisa N. DeGregorio is Senior Vice President of Operations & Strategic Direction with the Tampa Bay Partnership. She is responsible for working with community leaders and investors towards the development of the next three year strategic plan. She will be working to ensure cohesion and collaboration across the programs to fulfill the goals of the new plan.. She is responsible for communicating the organization's initiatives and elevating the Partnership's leadership position in the region and nationally.

The Tampa Bay Partnership is the regional organization that brings the communities of Tampa Bay together through advocacy, marketing, research and leadership. Founded in 1994, the Tampa Bay Partnership is the only entity that provides regional economic development for the entire eight-county, 6,515-square-mile area of west central Florida which includes the metro areas of Tampa/St. Petersburg/Clearwater, Lakeland, and Sarasota/Bradenton/Venice and the counties of Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota.

Ms. DeGregorio joined the Tampa Bay Partnership in March 2000 and during her tenure [she has been](#) responsible for expanding civic leadership activities to increase and improve community engagement and coordinate public-private partnerships and coalitions. In 2006 she began and continues to manage the regional visioning efforts of the Tampa Bay Partnership Regional Research & Education Foundation that includes the ONE BAY initiatives of Livable Communities, Healthy Communities and Lifelong Learning.

In addition, she has developed and implemented proactive leadership driven programs for investors that foster collaborative regional solutions. She was instrumental in creation and implementation of the award-winning "Tampa Bay Shines" community branding campaign launching of CEO Direct, a leadership development program and expanding the region's premier leadership conference to the 13-county super region across Central Florida.

She has 14 years experience in marketing, communications, public relations and event planning. Prior to joining the Partnership, she served as Marketing Projects Specialist with Comprehensive Behavioral Care, Inc. in Tampa and Public Relations Coordinator with Big Brothers / Big Sisters of Warren County, New Jersey. Ms. DeGregorio holds a bachelor's degree in communications/public relations from Rowan University and a master's degree in organizational management from University of Phoenix. She was a member of the 2007 class of Leadership Tampa Bay.

The Tampa Bay Partnership is the regional organization that works with its partners to market the region nationally and internationally, to conduct regional research and to coordinate efforts to influence business and government issues that impact growth and development.

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through advocacy, marketing, research and leadership.