



REGIONAL COMMUNITY INSTITUTE OF NORTHEAST FLORIDA, INC.

Regional Tourism Committee Meeting

Wednesday, February 21, 2018, 3pm

Northeast Florida Regional Council

100 Festival Park Avenue, Jacksonville, FL 32202

Meeting Agenda

1. **Introductions** (name, affiliation, area of interest)
2. **Overview of RCI**
3. **Invitation for Public Input**
Members of the public are welcome to participate and encouraged to speak on any item brought before the Committee. Please identify yourself as you participate.
4. **Discussion on Goals of the Committee**
5. **Exercise: Questions to Answer**
 - a. Everyone's ideas-Brainstorming Session
 - b. Consensus on the "Big Five"
6. **Workplan**
 - a. What data do we need and what needs to be shared on a Committee webpage?
 - b. One meeting on each question, then discussion? Other options?
 - c. Who are we missing?
 - d. When and where should we meet?
7. **General Discussion**
8. **Public Input**
9. **Next Steps**
10. **Adjourn**